

ROBUR publishes its 2021 Sustainability Report: Working together to achieve the ecological transformation of industry and industry services

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Using the criteria of the German Sustainability Codex (DNK) as basis, the Munich-based ROBUR Industry Service Group has boosted its sustainability strategy, analyzed the present status of the Group, and set concrete objectives for the coming years. By doing so, the industry services provider – one of Germany’s ‘top 10’ – also hopes to make its own social and ecological contribution to the ecological transformation of industry and industry services and provide a transparent presentation of its own sustainable development over the coming years.

‘We set up ROBUR 2015 with the aim of providing a new response to the challenges of the digital transformation and ecological transition in industry and industrial services for our customers and future generations,’ says Daniel Beringer, Founder, Chairman and Managing Partner of ROBUR.

For the group, therefore, it was self-evident that they also had to set objectives for themselves and set their own organization on a similar path towards overcoming the social and ecological challenges of our times. ‘As an industry services provider, we work mainly on behalf of our customers in the fields of wind, water, the process industry, industrials and energy. In these activities we actively help our customers shape the ecological transformation – but we at ROBUR also have an obligation to set our own organization on a sustainable course and optimize sustainability,’ explains Jan-Jörg Müller-Seiler, CEO and Managing Partner of ROBUR.

In collaboration with Mr Daniel Jahn from the Leipzig engineering firm of Pfeil and taking the criteria of the DNK (German Sustainability Codex) as basis, over the past few months the Group has gone through a period of intensive effort and analysis – scrutinizing all the processes within the organization worldwide, assessing them according to the DNK criteria, and developing improvements aimed at more sustainable operation across the entire group.

‘We want to be honest about ourselves and our work. Our 2021 Sustainability Report marks a beginning, and we do not want to be involved in any ‘greenwashing’. For example, our colleagues are active all over the world on behalf of our clients. And our clients’ operating facilities are rarely situated near big cities with good public transport links. And don’t forget the material that we have to transport. Therefore, the aim of all our analyses and implementation strategies is: to find a cost-effective, efficient and ecological way to achieve more sustainability. Sometimes that can only be achieved through compensation. But sometimes we also find alternative, more sustainable solutions,’ says Müller-Seiler.

ROBUR is well aware that this can’t always be achieved overnight. ‘But we at ROBUR are striving to find new solutions in collaboration with our clients. Because simply carrying on “business as usual” can and must not happen. The whole group is working towards this under the leadership and responsibility of all ROBUR’s partners,’ says Jan-Jörg Müller-Seiler by way of conclusion.



About ROBUR Industry Service Group GmbH (ROBUR):

Founded in 2015 in response to the ecological change of industries and the changing challenges of high-quality and increasingly digital industrial services, ROBUR now ranks among the top 10 industrial service providers in Germany with sales of approx. EUR 200 million in 2020 and an established global presence.

Both the financing and the leadership of the group are characterized by partnership and entrepreneurialism. Our member companies benefit from the size and internationality of the group and can leverage sales, capacity utilization and management synergies.

About 3,000 colleagues globally work in the wind, water, energy, industrials and process industries. As expert partners for our customers, we create holistic solutions from the planning and realization to maintenance and operation, to the relocation and decommissioning and support our customers with digital, automation and data-insights solutions in shaping their digital transformation.

The challenges of ecological change are our drive for creating efficient, optimized and holistic solutions for the benefit of our customers, the environment and the future generations.

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